

The Bengal's Purr, 2021-2022 Advertising Rates, Dates & Details

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 Mail: Lewiston High School, DTEC 409, 3215 Cecil Andrus Way, Lewiston, ID 83501

Advertisement Sizes <i>Based on 3-column tabloid pages, 9.5" x 11.5" print area in full color.</i>		One-time Reservation Rate <i>(\$5/column inch)</i>	Repeat Reservation Rate, 10% off <i>(Price per issue for 2+ reservations)</i>
1c = 3.03"	1-column ads		
	1CX1"	\$5.00	\$4.50
	1CX2"	\$10.00	\$9.00
	1CX3"	\$15.00	\$13.50
	1CX4"	\$20.00	\$18.00
	1CX5"	\$25.00	\$22.50
	1CX6"	\$30.00	\$27.00
One full column	1CX11.5"	\$57.50	\$51.75
	2-column ads		
2c=6.3"	2CX1"	\$10.00	\$9.00
	2CX2"	\$20.00	\$18.00
	2CX3"	\$30.00	\$27.00
	2CX4"	\$40.00	\$36.00
	2CX5"	\$50.00	\$45.00
	2CX6"	\$60.00	\$54.00
Two full columns	2CX11.5"	\$115.00	\$103.50
3c=9.5"	3-column ads		
	3CX1"	\$15.00	\$13.50
	3CX2"	\$30.00	\$27.00
	3CX3"	\$45.00	\$40.50
	3CX4"	\$60.00	\$54.00
	3CX5"	\$75.00	\$67.50
Back Page Max. Size	3CX6"	\$90.00	\$85.50
	3CX7"	\$105.00	\$81.00
Full Page	3CX11.5"	\$172.50	\$155.25

For account details, email bengalspurr@lewistonschools.net.

Invoices are sent by email after each publication date.

To make a payment, please visit the LHS main office or send checks to The Bengal's Purr, 3215 Cecil Andrus Way, Lewiston, ID 83501. The school prefers cash and check payments.

Dates & Deadlines		
Publication Date & Theme	Reservations Due	Designs Due
Oct. 28, Halloween	--	--
Nov. 23, Giving Thanks	Nov. 17	Nov. 19
Dec. 14, Listmas	Dec. 2	Dec. 8
Jan. 28, Golden Throne	Jan. 7	Jan. 13
Feb. 23, Winter	Feb. 4	Feb. 10
April 4, April Fools	March 11	March 17
May 6, Spring	April 22	April 29
June 4, Graduation	May 13	May 20
<p>To make a space reservation or submit an ad design, email bengalspurr@lewistonschools.net. Ad design files accepted include PDFs, JPGs or PNGs of 200 dpi/ppi or higher resolution. CMYK color settings preferred.</p>		