

The Bengal's Purr, 2022-2023 Advertising Rates, Dates & Details

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Mail: Lewiston High School, DCTC 409, 3125 Cecil Andrus Way, Lewiston, ID 83501

Dates & Deadlines

Publication Date	Ad Reservation Due	Ad Design Due
Sept. 30	Sept. 19	Sept. 26
Oct. 28	Oct. 3	Oct. 14
Dec. 2	Nov. 4	Nov. 18
TBA, January, Golden Throne	Jan. 3	Jan. 13
Feb. 24	Jan. 31	Feb. 10
March 24	Feb. 28	March 10
April 28	March 28	April 14
June 3, Graduation	May 5	May 19

Loyalty Discounts

- **5% off** -- Repeat Reservation Rate
(Save on 2 or more reservations)
- **10% off** -- Annual Reservation Rate
(Save on 8 reservations)
- **15% off** -- Annual Single-Payment Rate
(Save on 8 pre-paid reservations)

Send an email to

bengalspurr@lewistonschools.net

- To make a reservation
- To submit an ad design
- For an estimate
- For your account details

Invoices are sent by email after each publication date.

To make a payment, please visit the LHS main office or send checks to The Bengal's Purr, 3125 Cecil Andrus Way., Lewiston, ID 83501. The school prefers cash and check payments.

Advertisement Sizes <i>Based on 3-column tabloid pages, 9.5" x 11.5" print area in full color.</i>		One-time Reservation Rate (\$5/column inch)
1-Column Ad Options 1c = 3.03"	1CX2"	\$10.00
	1CX3"	\$15.00
	1CX4"	\$20.00
	1CX5"	\$25.00
	1CX6"	\$30.00
	1CX9.5" One full column	\$47.50
	2-Column Ad Options 2c = 6.3"	2CX2"
2CX3"		\$30.00
2CX4"		\$40.00
2CX5"		\$50.00
2CX6"		\$60.00
2CX7"		\$70.00
2CX9.5" Two full columns		\$95.00
3-Column Ad Options 3c = 9.5"	3CX2"	\$30.00
	3CX3"	\$45.00
	3CX4"	\$60.00
	3CX5" Half page	\$75.00
	3CX6" Back page max. size	\$90.00
	3CX7"	\$105.00
	3CX11.5" Full page	\$172.50