

The Bengal's Purr, 2023-2024 Advertising Rates, Dates & Details

Adviser: Charity Egland, bengalspurr@lewistonschools.net Website: bengalspurr.com Voice: 208-748-3920

Mail: Lewiston High School, DCTC 409, 3125 Cecil Andrus Way, Lewiston, ID 83501

Dates & Deadlines

Publication Date	Ad Reservation Due	Ad Design Due
Oct. 3	Sept. 22	Sept. 15
Dec. 1	Nov. 17	Nov. 24
TBA, January, Golden Throne	Jan. 12	Jan. 19
March 29	March 15	March 22
June 1, Graduation	May 10	May 17

Loyalty Discounts

- **5% off** -- Repeat Reservation Rate
(Save on 2 or more reservations)
- **10% off** -- Annual Reservation Rate
(Save on 5 reservations)
- **15% off** -- Annual Single-Payment Rate
(Save on 5 pre-paid reservations)

Send an email to
bengalspurr@lewistonschools.net

- To make a reservation
- To submit an ad design
- For an estimate
- For your account details

Invoices are sent by email after each publication date.

To make a payment, please visit the LHS main office or send checks to The Bengal's Purr, 3125 Cecil Andrus Way., Lewiston, ID 83501. The school prefers cash and check payments.

Advertisement Sizes <i>Based on 3-column tabloid pages, 9.5" x 11.5" print area in full color.</i>		One-time Reservation Rate (\$5/column inch)
1-Column Ad Options 1c = 3.03"	1CX2"	\$10.00
	1CX3"	\$15.00
	1CX4"	\$20.00
	1CX5"	\$25.00
	1CX6"	\$30.00
	1CX9.5" One full column	\$47.50
2-Column Ad Options 2c = 6.3"	2CX2"	\$20.00
	2CX3"	\$30.00
	2CX4"	\$40.00
	2CX5"	\$50.00
	2CX6"	\$60.00
	2CX7" 2CX9.5" Two full columns	\$70.00 \$95.00
3-Column Ad Options 3c = 9.5"	3CX2"	\$30.00
	3CX3"	\$45.00
	3CX4"	\$60.00
	3CX5" Half page	\$75.00
	3CX6" Back page max. size	\$90.00
	3CX7" 3CX11.5" Full page	\$105.00 \$172.50