## The Bengal's Purr, 2023-2024 Advertising Rates, Dates & Details

Adviser: Charity Egland, <u>bengalspurr@lewistonschools.net</u> Website: <u>bengalspurr.com</u> Voice: 208-748-3920 Mail: Lewiston High School, DCTC 409, 3125 Cecil Andrus Way, Lewiston, ID 83501

Dates & Deadlines			
Publication	Ad	Ad Design	
Date	Reservation	Due	
	Due		
Oct. 3	Sept. 22	Sept. 15	
Dec. 1	Nov. 17	Nov. 24	
TBA, January,			
Golden Throne	Jan. 12	Jan. 19	
March 29	March 15	March 22	
June 1,			
Graduation	May 10	May 17	

Advertisement Sizes		One-time
		<b>Reservation Rate</b>
	728x90 px	\$45.00 per 60 days
Header	7.5"×9.3"	
	19.2CM X	-
	2.38cm	
		<u> -</u>
	728x90 px	\$45.00 per 60 days
	7.5"×9.3"	
Footer	19.2cm x	-
	2.38cm	
		_
	300x250 px	\$30.00 per 60 days
	3.125″x2.604″	
Sidebar	7.93 x 6.61cm	1
		-

## Loyalty Discounts

- **5% off -- Repeat Reservation Rate** (Save on 2 or more reservations)
- **10% off -- Annual Reservation Rate** (Save on 5 reservations)
- **15% off -- Annual Single-Payment Rate** (Save on 5 pre-paid reservations)

## Send an email to

bengalspurr@lewistonschools.net

- To make a reservation
- To submit an ad design
- For an estimate
- For your account details

*Invoices* are sent by email after each publication date.

**To make a payment**, please visit the LHS main office or send checks to The Bengal's Purr, 3125 Cecil Andrus Way., Lewiston, ID 83501. The school prefers cash and check payments.